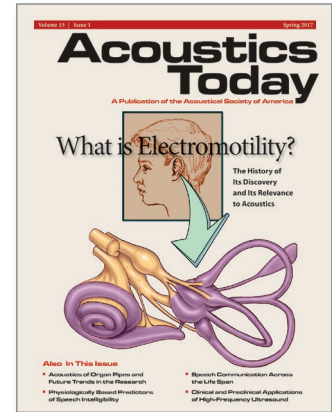




Acoustics Today is a quarterly publication from the Acoustical Society of America and combines the importance and value of technical analysis with real-world applications and the community's need for books, standards and instrumentation. With a global audience, *Acoustics Today* penetrates the market for acoustics research, education, and engineering and reaches key buying influencers whose opinions and advice drive decision making for acoustical design, technology and services.

Coverage: Extends from basic research to practical applications and incorporates tutorials on topics such as signal processing, structural acoustics, and sound system design prepare readers for issues and challenges in hearing protection, noise mitigation, communication systems, architectural design, and underwater acoustics



ADVERTISING OPTIONS

ASA Semi Annual Meeting Banner Ads

The 177th Meeting of the Acoustical Society of America is taking place May 13-17, 2019 in Louisville, KY. This annual meeting brings students, young researchers, and experienced acousticians together for the chance to share information and learn about the latest in acoustics. Advertising on the annual meeting website provides you with the opportunity to reach conference attendees and exhibitors leading up to and throughout the conference.

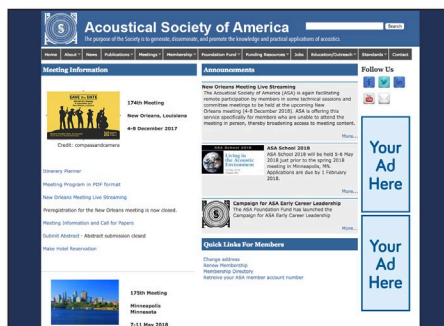
2019 Rates

Runtime Options	3 Months
Small Skyscraper/Month	\$440
<i>Placement in rotation with other advertising possible</i>	

Specifications

Small Skyscraper:
120 pixels x 240 pixels

Accepted files:
GIF, JPG, HTML
(Flash files acceptable)
Maximum size: 40 KB



Recruitment and Classified Ads

Whether you are looking to hire or seeking employment, advertising in *Acoustics Today* reaches both audiences. **Recruitment Ads** offer companies the opportunity to place a print ad in an upcoming issue, while **Classified Ads** are offered as one or two column line advertisements.

Recruitment Ads

Available in the same formats and rates as Print Display Ads. In addition, Recruitment Display advertisers using 1/4 page or larger for their recruitment display ads may request that the text-only portion of their ads (submitted in separate MSWord format) be placed on **ASA Online - Job Openings for 2 months** at no additional charge. All rates are commissionable to advertising agencies at 15%.

Classified Ads

One-column ad: \$40.00 per line or fractions thereof (44 characters per line), \$200.00 minimum, maximum length, 40 lines.

Two-column ad: \$52.00 per line or fractions thereof (88 characters per line), \$350.00 minimum, maximum length, 60 lines.

(Positions Desired ONLY—ads from individual members of the Acoustical Society of America receive a 50% discount.)

Submission Deadline: 1st of Month preceding cover date.

Classified Line Ad Submission: E-mail ad text to AIPadvertising@aip.org. If anonymity is requested, ASA will assign box numbers. Replies to box numbers will be forwarded twice a week. *Acoustics Today* reserves the right to accept or reject ads at its discretion. Cancellations cannot be honored after the submission deadline date.

Advertising Options, continued →



acousticstoday.org
www.scitation.org/advertising

ADVERTISING OPTIONS

Print Display Advertising

Place your message within *Acoustics Today*, the high-quality publication that researchers and scientists turn to quarterly for leading-edge information.

Circulation: 6,550 print copies and parallel on-line availability

Includes 5,775 members of the Acoustical Society of America and approximately 775 additional copies to institutions, libraries, commercial companies, and others allied to the field.

2019 Rates – Published 4x Per Year

	1X	4X
Full Page		
4 Color	\$3,865	\$3,545
2 Color	\$3,340	\$3,020
B/W	\$2,675	\$2,355
1/2 Page		
4 Color	\$2,880	\$2,675
2 Color	\$2,355	\$2,150
B/W	\$1,690	\$1,485
1/4 Page		
4 Color	\$2,100	\$1,990
2 Color	\$1,575	\$1,465
B/W	\$910	\$800
1/8 Page		
4 Color	\$1,650	\$1,555
2 Color	\$1,125	\$1,030
B/W	\$460	\$365

Premium Positions

	4 Color	B/W
Cover 2	\$4,390	\$3,210
Cover 3	\$4,270	\$3,090
Cover 4	\$4,524	\$3,340

Specifications

Offset	Width	Depth
Full Page	8"	10-1/2"
1/2 Page, Horizontal	7-1/2"	5"
1/2 Page, Vertical	3-5/8"	10-1/2"
1/4 Page	3-5/8"	5"
Business Directory Ad (1/8)	3-1/2"	2"
Trim Size	8-1/2"	11"
Bleed Size	8-3/4"	11-1/4"

Advertising Deadlines

Issue	Space Deadline	Ad Material Deadline
Spring 2019	December 7, 2018	December 21, 2018
Summer 2019	March 8, 2019	April 5, 2019
Fall 2019	June 7, 2019	June 21, 2019
Winter 2019	September 6, 2019	September 20, 2019

Ad Materials: *Acoustics Today* production is 100% digital. High resolution PDF files with images at 300 dpi and all fonts embedded are required. All black type must be 100% black and ads must be built out of CMYK. Microsoft Word or Word Perfect files are accepted for classified line advertisements. Please e-mail ads to AIPadvertising@aip.org. Files larger than 10mb must be sent via FTP.

Rates effective from January 1, 2019. All rates are gross

CONTACTS

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