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interesting and challenging. And, as I've mentioned in the past, if other TCs have similar challenges, we would be more than pleased to include information about them in *AT*. Just contact me well in advance of the challenge.

We conclude with one of a continuing series of essays by L. Keeta Jones, ASA Education and Outreach Coordinator. In this essay, Keeta shares insights into how to prepare a

lay language paper about one's scholarly activities to help communicate work with reporters, teachers, and others. As Keeta points out, effective communication to a lay audience, such as about work presented at an ASA meeting, is very useful and very important. Her essay provides tips on helping make the lay paper interesting to a wide audience and attract interest in one's work. For other articles in *AT* on science communications, see [bit.ly/ATC-Communications](https://bit.ly/ATC-Communications).